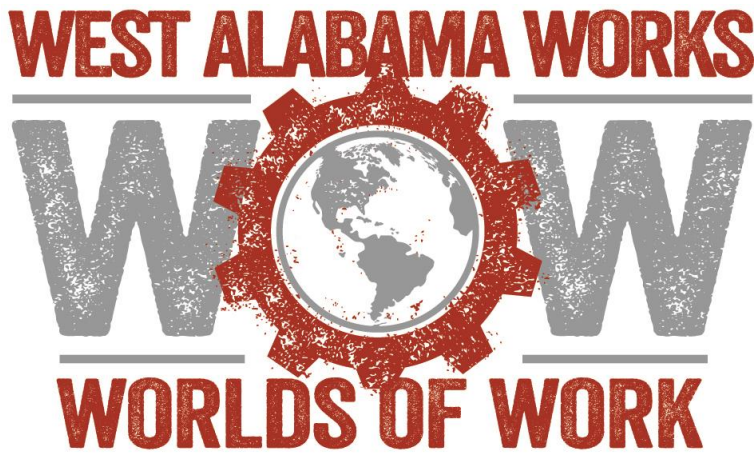


Worlds of Work



Connect with thousands of students during this educational event!

Take the opportunity to help us create "Worlds of Work" for the young people of West Alabama! The fourth annual Worlds of Work is a hands-on career expo for 8th grade students in the nine counties of West Alabama, as well as high school students and parents.

The purpose of the event is to expose students to careers available locally and to demonstrate what each career involves through an interactive, engaging series of activities. The decision to target 8th grade students was a strategic one: Eighth grade is a critical year for students as they are deciding on coursework pathways for the remainder of their high school years and beyond. The 2 event will feature different exhibits, called "Worlds," broken down by industry such as Healthcare, Hospitality/Tourism, Transportation, Energy/Utilities, Public Safety, Manufacturing, Automotive/Logistics, Engineering/Environment, Construction, and Agriculture.

Opportunities & Benefits

Presenting Sponsor

\$\$\$ - 1 available

- Company name in event title (i.e. Company XYZ presents the 2018 WAW Worlds of Work)
- Billing in all event promotions, including Rising Tide Magazine distributed to more than 27,000 Tuscaloosa News subscribers, The Chamber's website www.tuscaloosachamber.com with more than 1.7 million page views per year, Member News Weekly emailed to more than 2,800 customers per week, and press releases
- Full page ad in student booklet (6,000+)
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Logo printed on student backpack (4,000+) **Deadline June 1, 2018**
- Logo displayed on volunteer t-shirt (200+) **Deadline June 1, 2018**
- Company logo, website link, and information included on WAW Website

Platinum Sponsor

\$10,000

- Billing in all event promotions, including Rising Tide Magazine distributed to more than 27,000 Tuscaloosa News subscribers, The Chamber's website www.tuscaloosachamber.com with more than 1.7 million page views per year, Member News Weekly emailed to more than 2,800 customers per week, and press releases
- Company listed on event promotional materials (emails, press releases and printed publications)
- Half page ad in student guide (6,000+)
- Logo printed on student backpack (4,000+)
- Deadline June 1, 2018**
- Logo displayed on volunteer t-shirt (200+)
- Deadline June 1, 2018**
- Opportunity to display company's information

Worlds of Work

Gold Sponsor

\$5,000

- Billing in all event promotions, including Rising Tide Magazine distributed to more than 27,000 Tuscaloosa News subscribers, The Chamber's website www.tuscaloosachamber.com with more than 1.7 million page views per year, Member News Weekly emailed to over 2,800 customers per week, and press releases
- Company listed on event promotional materials (emails, press releases and printed publications)
- Sponsorship acknowledged in student guide (6,000+)
- Logo printed on student backpack (4,000+) **Deadline June 1, 2018**
- Logo displayed on volunteer t-shirt (200+) **Deadline June 1, 2018**
- Space provided at event for participation in WOW, including pre-approved banners and signage
- Sponsorship acknowledged at event through signage displaying logo
- Sponsorship acknowledged in community informational presentations
- Company logo appears on the West Alabama Works (WAW) website during the calendar year of the event

Silver Sponsor

\$2,500

- Sponsorship acknowledged in student guide (6,000+)
- Logo printed on student backpack (4,000+) **Deadline June 1, 2018**
- Logo displayed on volunteer t-shirt (200+) **Deadline June 1, 2018**
- Space provided at event for participation in WOW, including pre-approved banners and signage
- Sponsorship acknowledged at event through signage displaying logo
- Sponsorship acknowledged in community informational presentations
- Company logo appears on the West Alabama Works (WAW) website during the calendar year of the event

Bronze Sponsor

\$1,000

- Sponsorship acknowledged in student guide displaying logo (6,000+)
- Logo displayed on volunteer t-shirt (200+) **Deadline June 1, 2018**
- Space provided at event for participation in WOW, including pre-approved banners and signage
- Sponsorship acknowledged at event through signage displaying logo
- Sponsorship acknowledged in community informational presentations
- Verbal recognition during event
- Company logo appears on the West Alabama Works (WAW) website during the calendar year of the event

Contributor

Less than \$1,000

- Sponsorship acknowledged in student guide (6,000+) displaying logo
- Space provided at event for participation in WOW, including pre-approved banners and signage
- Sponsorship acknowledged at event through signage displaying logo
- Sponsorship acknowledged in community informational presentations
- Company logo appears on the West Alabama Works (WAW) website during the calendar year of the event