



It's that time of the year again for the annual West Alabama Works Worlds of Work (WOW) career expo that will be held on October 11-12, 2018! WOW has grown substantially since its year of inception in 2015. Last year we showcased 20 million dollars' worth of equipment and 150 businesses and educational programs to more than 4,000 students from nine area counties. In result, we are seeing overwhelming growth in career technical education enrollment and interest across West Alabama and ultimately building the pipeline of highly qualified and skilled workforce.

You may be wondering how your company can be involved. There are two options to consider.

Option 1: Sponsor Opportunity

Each sponsorship level provides your company with recognition exposure in publications and on websites (outlined in the attached benefits sheet). To join us, simply complete the enclosed sponsorship form and return **no later than May 11, 2018 to the address listed at the bottom of the letter**. The deadline for business logos will be due Friday May 25th to Brittani@tuscaloosachamber.com. Acceptable artwork formats for sponsor logos must be -.ai or .eps for best quality. Although it is not preferred, .png is acceptable.

Option 2: Exhibitor/Participant opportunity

Your company can set up and display all of the jobs and/or programs you have to offer and interact with over 4,000 students as a WOW exhibitor. **The deadline to confirm your participation as an exhibitor by emailing your commitment to Brittani@tuscaloosachamber.com is Friday, June 1, 2018.**

If you need additional information, please contact Brittani Colburn, Chamber of Commerce of West Alabama, at 205-391-0334 or Brittani@tuscaloosachamber.com.

Sincerely,

Katherine Waldon
Project Manager, West Alabama Works

West Alabama Works
P.O. Box 020410
Tuscaloosa, AL 35402
205-391-0334
www.worldsofwork.com