



# SAVE THE DATE

## OCTOBER 5-6, 2023

**W**

est AlabamaWorks! is pleased to announce the 7th annual Worlds of Work (WOW) event on Shelton State Community College Martin Campus! WOW is a hands-on career exploration experience for nearly 4,000 ninth-grade students expanding across our nine-county region.

**O**

ver the past 6 in-person WOW events, more than 28,000 students explored high-wage, high-demand career opportunities West Alabama has to offer. Showing students successful careers are prevalent here at home.

**W**

ith your support and sponsorship, the 2023 Worlds of Work will help students on their journey to a career. 2023 sponsorships will provide your company recognition for the hands-on, in-person WOW event.



# SPONSORSHIP OPPORTUNITIES



Benefit	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Contributer < 1,000
Acknowledgement in WOW book.	✓	✓	✓	✓	✓
Recognition with company logo and direct link on event platform and WOW website for a year.	✓	✓	✓	✓	
Company logo printed on 300 volunteer t-shirts at WOW in-person event.	✓	✓	✓		
Company logo printed on 4,000 backpack at Fall event	✓	✓			
Recognition of sponsorship level on select event materials (emails, press releases, social media, and print publications).	✓	✓			
Prominent placement on all event promotions.	✓				
½ page ad in WOW book.	✓				
WOW Varsity digital billboard Ad	✓				

## Additional Sponsorship Opportunities

Any level can add on the below sponsorships with your WOW sponsorship or can be purchased separately.

**VIP Breakfast** Date: October 6, 2023 | Time: 7:30am

**\$2,500** VIP Breakfast: Logo printed on VIP Breakfast program and event signage. One reserved table (seats 8) at breakfast.

**4 VIP Breakfast sponsor spots available.**

**Career Pathways (WOW 2.0, Regional Signing Day (RSD), and WOW Virtual) \$1,000**

- Signage displaying logo at WOW 2.0 and RSD
- Recognition of sponsorship level on select event material (emails, press releases, social media, and print publications).
- Year-long acknowledgment on the virtual WOW platform
- Recognition during TransfrVR Headset Visits with 9th-grade students

# SPONSORSHIP COMMITMENT FORM

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please select a sponsorship level:

\_\_\_ PLATINUM SPONSOR

\_\_\_ GOLD SPONSOR

\_\_\_ SILVER SPONSOR

\_\_\_ BRONZE SPONSOR

\_\_\_ CONTRIBUTOR SPONSOR

\_\_\_ VIP BREAKFAST SPONSOR

\_\_\_ CAREER PATHWAY SPONSOR

**Return this form and checks to:**

West Alabama Works  
PO Box 020410  
Tuscaloosa, AL 35402

**Please send a high-resolution copy  
of your company's logo to  
Brittani@westalabamachamber.com  
upon submission of this form.**

**Questions:  
Brittani Colburn (205) 391-0334**



**\*\*SUBMISSION DEADLINE August 8, 2023\*\***